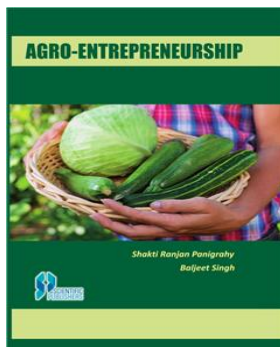


Agro-Enterprenurship

S.R. Panigrahy & Baljeet Singh



ISBN	: 9789386102386	Book Format	: Book
E-ISBN	: 9789387307391	Binding	: Hard Bound
Language	: English	Edition	: 1
Imprint	: Scientific Publishers	© Year	: 2017
Pages	: 213	Trim Size	: 6.20 x 9.25 x 1.00
Weight	: 482 Gms		

Print Book : ~~₹950.00~~ **₹855.00** 10%Off

Individual E Book : **₹1,235.00**

Institutional E Book : **Price available on request**

Blurb

The present book is a product of many brains, most of whom have practically been facilitators of agri entrepreneurship in one way or the other. The book will be helpful to aspiring and budding entrepreneurs who want to make it big in agri-preneurship. The book mainly focuses on how the challenges of startup agribusinesses can be overcome in a cost and time effective manner. The book will prove to be a facilitating companion for everyone in startup agri-preneurship fraternity.

Table of Contents

Unit I

1. Agro-Entrepreneurship: An Introduction – *Shakti Ranjan Panigrahy*

Unit II

2. Entrepreneurship Opportunities in Agri Biotech Sector – *Mounil Mankad*
3. Entrepreneurship Opportunities in Food Processing Sector – *Samit Dutta*
4. Entrepreneurship Opportunities in Protected Cultivation – *Baljeet Singh*
5. Entrepreneurship Opportunities in Floriculture and Landscaping – *Baljeet Singh*
6. Entrepreneurship Opportunities in Supply Chain Management of Agri-produce – *Samarendra Mohapatra*
7. Entrepreneurship Opportunities in Agri Retailing – *Baljeet Singh*
8. Entrepreneurship Opportunities in Fishery Sector – *Shakti Ranjan Panigrahy and Arpita Mohapatra*
9. Entrepreneurship Opportunities in Livestock And Allied Sectors – *Arpita Mohapatra and Aditya Prasad Acharya*

Unit III

10. Project Formulation – *Sanjiv Kumar*

Unit IV

11. Agri Entrepreneurship Support System – *Baljeet Singh*

Unit V

12. Innovative Models in Agri Entrepreneurship – *Baljeet Singh*

This is computer generated document and does not require signature