



P.K. Mohanty & S.K. Patel

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Blurb

The book covers clear and crisp pedagogy in the field of decision making process, which pervades the activities of every business manager. Modest attempt has been made to discuss some of the commonly used quantitative techniques in a wide spectrum of decision-making situations. It presents the application of various techniques through a large number of examples and review illustrations. A number of problems from various examinations have also been incorporated. Simplicity in explaining complex phenomena and lucidity in style are the twin objectives of the authors in organizing the chapters of the book so that students of Civil, Production, Mechanical, Electrical and Electronics Engineering, Commerce, Management, CA and ICWA can derive maximum benefit.

Foreword

Prof. Bijoy Kumar Nanda

Professor, Department of Mechanical Engineering, National Institute of Technology, Rourkela

Former Vice Chancellor, Veer Surendra Sai University of Technology, Burla

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Selected References

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