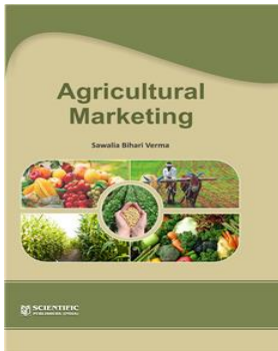


## Agricultural Marketing



[Sawalia Bihari Verma](#)

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|----------|-------------------------|-------------|--------------|
| ISBN     | : 9789386652102         | Book Format | : Book       |
| Language | : English               | Binding     | : Paper Back |
| Imprint  | : Scientific Publishers | Edition     | : 1          |
| Pages    | : 376                   | © Year      | : 2017       |
| Weight   | : 606 Gms               | Trim Size   | :            |

**Print Book** : ₹395.00 **₹355.50** 10%Off

### Blurb

The Book has been prepared to make a comprehensive knowledge on Agricultural Marketing. It provides recent feed back to the readers. It is a compendium of the distinguished personalities, researchers, agricul-turists, scientists and academicians. The book depicts some important aspects: E-Agriculture: A new approach Agricultural marketing in India Indian Agricultural Market Reforms Alternative Agricultural Marketing System Changing Scenario in Agricultural Marketing Agricultural Marketing: Thrust and Challenges Agricultural Marketing: Problems and Prospects Changing Profile of Farm product Marketing Food and Agricultural Marketing in India WTO and Indian Agriculture Agricultural products export in India Regulated Agricultural Market Impact of Liberalisation on Agricultural Trade Role of ICT in Sugarcane Marketin; Development Export Potential of Agricultural Products Recent efforts towards agriculture marketing system Boosting Agricultural Marketing Indian Floriculture Marketing Indian Lac Marketing Scenario.

### Table of Contents

1. E - Agriculture : A New Approach
2. Agricultural Marketing : An Overview
3. Agricultural Marketing
4. Rural Retailing in India : A New Concept
5. Agriculture Marketing : The Emerging practice of Agri-Business
6. Indian Agricultural Market Reforms
7. Agriculture Marketing in India
8. Changing Profile of Farm Product Marketing
9. Alternative Vegetable Markets
10. Alternative Agricultural Marketing Systems
11. Agricultural Marketing : Problems and Prospects
12. Agricultural Marketing : Thrust and Challenges
13. Changing Scenario in Agricultural Marketing
14. Organised Retailing in Agriculture : Constraints and Future Agenda
15. Marketing Support to the SHGs
16. Importance of Agriculture Marketing
17. Role of Future Markets in Stabilization of Agro-Commodity prices
18. Agricultural Marketing
19. Agricultural Marketing
20. Boosting Agricultural Marketing : Need for a Paradigm Shift
21. Marketing Extension and Commercial Farming
22. Improving Food Marketing System
23. Indian Lac Marketing Scenario
24. Rural Transport : An Essence of Agricultural Marketing
25. Rural Road Transport and Marketing of Agricultural Products
26. Indian Floriculture Industry : An Overview
27. Problems of Marketing of Floriculture Units
28. Problems of Fisheries Co-operatives
- 29 Farmers Orientation Programme for Agriculture Development
- 30 Crop Insurance: Pros and Cons
- 31 Agricultural Problems faced by Rural Consumers
- 32 Performance Evaluation of Regulated Agricultural Market
- 33 Legal Framework of Agricultural Produce and Subsidy
- 34 Liberalization Policy and its Impact on Agricultural Trade
- 35 Recent Efforts Towards Agriculture Marketing System Improvement in India
- 36 Role of ICT in Sugarcane Marketing Development
- 37 E-mails an Emerging Tool of E-Marketing
- 38 Export Potential of Agricultural, Handloom and Handicrafts Products in Mizoram
- 39 Agricultural Marketing in Coastal Karnataka: An Assessment
- 40 Food and Agricultural Marketing System in India: Problems and Solutions

- 41 Approaches for Livestock Development in Globalised Era
- 42 Agricultural Products Export in India
- 43 Indian Agriculture and WTO
- 44 WTO and Indian Agricultural: Provisions and Problems
- 45 Economic Reforms and WTO Implications for Farmers
- 46 A Venues for Financing Agricultural

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Scientific Publishers

Date :- Thu Dec 02 2021