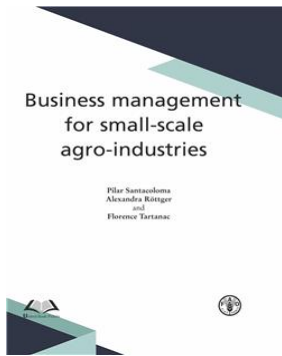


BUSINESS MANAGEMENT FOR SMALL-SCALE AGRO-INDUSTRIES



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Blurb

The purpose of this publication is to present leaders of associations with several of the business management techniques. It has the following objectives: To assess the importance of finance management techniques as tools that help us to know if the enterprise is really winning or how profitable a new business can be. To discover the real importance of modern managing staff techniques which perceive people as the most important resource of any business. To understand how buying the right equipment in terms of size, price, availability of spare parts, and plan its maintenance permit the processor to save money. To recognize that exporting is not an easy thing and that many issues have to be considered before initiating this process. To learn that quality assurance has begun to focus not only on safety, which is expected, but also to increasingly higher demands for consistently better quality.

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