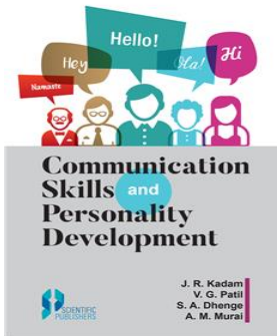


Communication Skills and Personality Development

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ISBN	: 9789387741652	Book Format	: Book
Language	: English	Binding	: Paper Back
Imprint	: Scientific Publishers	Edition	: 1
Pages	: 172	© Year	: 2024
Weight	: 180 Gms	Trim Size	: 5.50 x 7.90 x 1

Print Book : ₹325.00

Blurb

Personality development is an indispensable tool that helps an individual to flourish personal and professional skills. An extraordinary personality is sophisticated, well dressed and groomed, exuding confidence in speech and interpersonal skills. The factors such as biological characteristics, family and social groups, cultural and social factors contribute towards formation of an individual personality. Good communication is vital to any institution's successful operation and equally imperative for personality development. The book Communication Skills and Personality Development is a thorough attempt to present the aforesaid concepts in a simple, understandable, and student-friendly language to gaze the difficult situations and handle them appropriately. The course on Communication Skills and Personality Development has been recommended by V Deans Committee for B.Sc. (Agri.), B.Sc. (Horti.) and B.Tech. faculties throughout the agricultural universities in India; this book has been administered to cover the entire syllabus of this course. The book is highly recommended as a text book for the under graduate agricultural students.

Foreword

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Scientific Publishers

Date :- Sat Apr 18 2026